

# ANNMARIE ZACHARIAH

GRAPHIC DESIGN • WEB DESIGN • ILLUSTRATION

CONTACT

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## WORK EXPERIENCE

### DESIGN FELLOW | VOX GLOBAL

JANUARY 2020 - DECEMBER 2020

Worked with companies to provide impactful graphics that furthered their corporate goals. Assumed responsibility for a wide range of projects, including: Environmental, Social and Governance (ESG) and Corporate Social Responsibility (CSR) reports, new business proposals, presentations, one pagers, case studies, newsletters, infographics and social media. Worked on 3-5 client projects daily with minimal supervision, while managing client expectations and time constraints.

### SOCIAL MEDIA & DIGITAL MARKETING INTERN | ANIMAL ANGEL AID

MAY 2019 - AUGUST 2019

Coordinated weekly social media initiatives, including content creation, design and distribution, to boost community engagement. Created new social media templates that could be used on a recurring basis. Managed and updated the organization Facebook, Twitter and Instagram accounts.

### ASSISTANT GREEK COORDINATOR OF PR & MARKETING | JAMES MADISON UNIVERSITY

MAY 2018 - MAY 2019

Planned marketing strategies and designed social graphics for the Office of Fraternity and Sorority Life. Served as an office liaison at university orientation and open house events. Worked with supervisors and fellow coordinators to promote student chapter events, create programming opportunities, and increase community outreach.

## SKILLS

ADOBE CC: Photoshop, Illustrator, InDesign, After Effects, XD, Lightroom

UX/UI: HTML, CSS, Ceros, Sketch, InVision, Mailchimp

MICROSOFT: Word, PowerPoint, Excel, Sharepoint

SOCIAL MEDIA: Facebook, Twitter, Instagram, LinkedIn

## EDUCATION

### JAMES MADISON UNIVERSITY

GRADUATED DECEMBER 2019

Bachelor of Fine Arts — Graphic Design Major, Art History Minor. Dean's List (Fall 2016, Spring 2017, Fall 2019)

### DUTCH DESIGN & CULTURE

AMSTERDAM, NETHERLANDS | JUNE 2018

Participated in an intensive three-week program focused on exploring Dutch design as a part of everyday life.